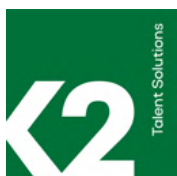




Leading Latin American Bank A Success Story



Leading Bank in
Latin America

A leading latin american banking success story.



1 The Client: Established in 1945, the client is the largest private-sector bank in Brazil with over 5,000 branches in Latin America and offices all over the world.

It's ranked by Forbes as one of the largest companies in the world.

2 The Need: The client was starting a new scheme to develop its people management, with a focus on better communication, empowerment and collaboration. The business needed a better method of communicating with its thousands of employees.

3 The Plan: K2 provided two experienced professionals for this project. One Salesforce Functional Consultant/Administrator and one Salesforce Front-end Component Developer.

We used Salesforce Community CMS to implement an easy-to-use 'news portal' for the client's employees.

4 The Result:

The client was able to validate the functioning of a CMS solution for their sales team.

The news portal enabled employees to communicate and collaborate simply. The user-friendly functions meant that the client's people adapted to using it quickly, resulting in a big boost in productivity and efficiency.

Thanks to the innovative solutions from K2's professionals, the client is looking to implement K2's services in other departments of the organisation.

